

Health and Human Services Advisory Council Agenda

January 2017

Meeting minutes

Attendance: Michelle Freshman, Lisa Terrizi, Bradley Barnes, Brenda Anders Pring, Aric Parnes, Indira Desai, Matt Stafford, Deborah Youngblood

1. Activate Newton – suggestions
 - a. Create a geocaching scavenger hunt where we create coordinates at particular walks and when you get there, you click on your phone to demonstrate that you got there and it proves your participation
 - b. Perhaps Walk Ambassadors could document walkers mileage as a way to confirm participation (to ensure people don't cheat – honor system ones have been problematic in some places)
 - c. Perhaps each month there is a new challenge to participate in
 - d. Consider seeking corporate sponsors such as New Balance (owner lives in Newton), other fitness shops like True Runner, Heartbreak Hill Running.
 - e. Add Newton Pride as a potential partner
 - f. Perhaps do some coordinating with the Heartbreak Hill Race for kids. Could that be one of the launches possibly?

2. Strategic Goal setting for FY18
 - a. Location for flu clinic to vaccinate school age children's parents?
 - i. Library
 - ii. Weeks field
 - iii. Village Days
 - b. Location to vaccinate likely low income and/or uninsured hard to reach populations
 - i. Second Step
 - ii. Genesis shelter
 - iii. One stop career hours – maybe have vaccine drop hours at the same time in City Hall
 - c. Ideas for communicating to the public the food grading system and how to use it to make informed decisions
 - i. Buy a Google Ad so that when you google Newton Restaurants, our food grade map comes up with info on how to use it
 - ii. Create a Gold Star Certificate for restaurants who maintain a certain high level of inspections (determine criteria such as 2 in a row superior rating) and then encourage them to use that as an advertising tool. Will make consumers look for them.

3. Newton CARES
 - a. Looking for more community engagement
 - b. Sites interested in hosting QPR training
 - i. Lasell and/or BC to host one for Resident Advisors?
 - ii. Perhaps reach out to family law community (divorce, custody lawyers)
 - iii. Look for support groups on Meet up to see if there are ones who might be interested
4. Summer High School internship program
 - a. Businesses willing to mentor a high school intern this summer brainstorm
 - i. Look at the Dirty Boys Composting company (developed by former high schoolers) to see if they want to mentor current high school students
 - ii. Matt Stafford will explore opportunities at Children's. Brenda will explore options in her practice.
5. Newton PATH update
 - a. FCD programming in schools and community
 - b. Student oriented posters
6. Boston College/City of Newton partnership on Economic Growth for All update
 - a. Middle School out of school time initiative