Newton Power Choice Program

The City of Newton is developing a plan for a new electricity program called Newton Power Choice, which will provide an opportunity for Newton to significantly increase the amount of renewable energy in the community’s electricity supply. Newton Power Choice is a form of group purchasing known as an electricity aggregation.

Newton Power Choice will provide:

Greener electricity
Price stability
Consumer protections

New electricity choices

As a program participant, you will have greater control over the environmental characteristics and price of your electricity supply.

You will receive a standard amount of renewable electricity automatically, above the minimum amount required by state law, without choosing any of the options. (The standard amount is still to be determined.)

Or you can choose to:

Opt up to 100% renewable electricity.

Opt down to receive no additional renewable energy electricity above the state law requirement, but retain the program benefits of price stability and consumer protections.

More than 125 communities in Massachusetts are already engaged in electricity aggregation. But no other community has done what Newton is doing, which is to undertake an ambitious campaign to persuade electricity customers to opt up to 100% renewable electricity. Newton aims to have many more customers getting all of their electricity from New England renewable projects than any other community.

Participating and opting out

All Eversource Basic Service customers will be automatically enrolled. But participation is not required. Electricity customers may opt out of the program before being enrolled or at any time with no fee or penalty.

For more details on Newton Power Choice, see www.newtonpowerchoice.com.